

PROSPER SHOW



Sponsorship Prospectus

Expand your company beyond your booth at Prosper Show with one or more sponsorship opportunities.

* \$500 surcharge will apply to sponsorships for all non exhibiting companies



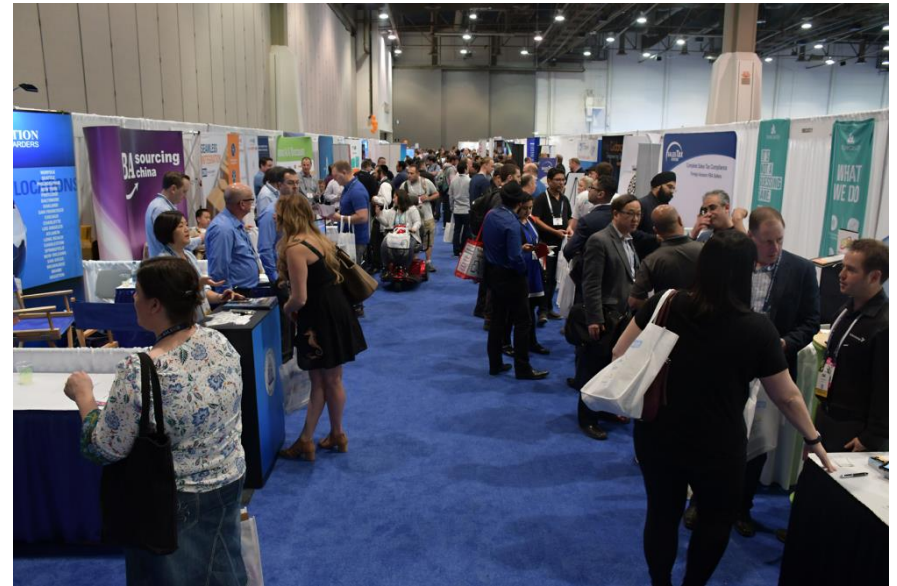


DIGITAL AD ON PROSPER.COM

Middle Placement (Homepage)

\$3,500 | ~~5 Available~~ 4 Available

Up to five ad slots (728x90) will be available for each placement. Ad may link to website of choice. All ads will run 2-3 weeks from date received to 30 days post-event. Sponsor to work with Prosper marketing team to provide artwork by specified deadline.





DIGITAL AD ON PROSPER.COM

Header (Internal Pages)

\$2,500 | 5 Available

Up to five ad slots (728x90) will be available for each placement. Ad may link to website of choice. All ads will run 2-3 weeks from date received to 30 days post-event. Sponsor to work with Prosper marketing team to provide artwork by specified deadline.



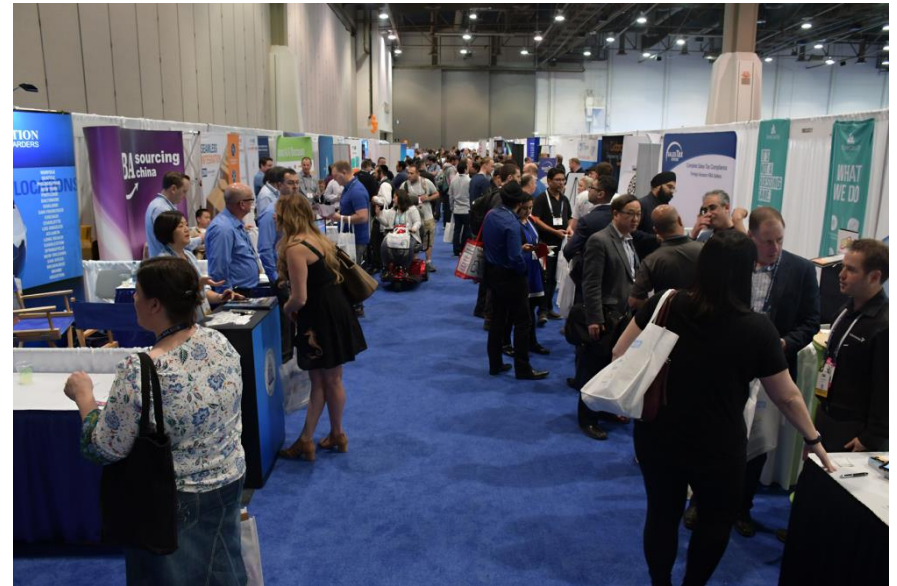


DIGITAL AD ON PROSPER.COM

Footer (Internal Pages)

\$2,500 | 5 Available

Up to five ad slots (728x90) will be available for each placement. Ad may link to website of choice. All ads will run 2-3 weeks from date received to 30 days post-event. Sponsor to work with Prosper marketing team to provide artwork by specified deadline.





TOTE BAG

\$10,000 | 1 Available

Prosper will order and cover expense of bags, with logo on both sides of tote bag. Company logo will be posted on the sponsors section of prospershow.com and in the event guide. A 60-word description can be added to the sponsors section on prospershow.com. Sponsor will be able to work with Prosper on bag colors. Sponsor must provide all content and artwork to Prosper by the requested deadline.

Two conference passes are included with this sponsorship.





TOTE BAG INSERT SPONSORSHIP

\$3,000 | ~~6 Available~~ 5 Available

Sponsor is able to provide an insert for the tote bags. Examples include an educational piece, a marketing document, a branded knick knack or a product sample, there are plenty of ways to help attendees learn about your brand through the materials inserted into each conference bag. All inserts must be approved by Prosper prior to production. Sponsor is responsible for all costs associated with production and shipping of the insert. All inserts must be delivered to Prosper between February 22 and March 11.





LOGO IN EVENT GUIDE

\$250 | Unlimited

Sponsor has the opportunity to have their logo present in the printed event guide. Printed event guides are available to all attendees. Sponsor must provide all artwork to Prosper by the specified deadline.





PEN SPONSORSHIP

Inserted in Tote Bag
\$2,500 | 1 Available

Sponsor will be the exclusive pen sponsor for the event. Sponsor is responsible for the production and shipping of the pens. 2,000 pens must be delivered to Prosper between February 22 and March 11. All pens will be inserted in the tote bags.





NOTEBOOK SPONSORSHIP

Inserted in Tote Bag

\$3,500 | 1 Available

Prosper will arrange for production of notebooks (approximately 4"x6" in size). Logo due to Prosper by January 15, 2019. Sponsor's notebook will be inserted into each attendees' tote bag.





MOBILE APP SPONSORSHIP

\$7,500 | 1 Available

Prosper Show 2019 will feature a mobile app for all attendees to use to find presentations/exhibitors, and set up formal networking meetings with one another. The mobile app will feature sponsor's logo, but does not have functionality to link off to your business site. Sponsor will also be able to send out (1) push notification through the app. Company logo will be posted on the sponsors section of prospershow.com and in the event guide. A 60-word description can be added to the sponsors section on prospershow.com. Sponsor must provide all content and artwork to Prosper by the requested deadline. Two conference passes are included with this sponsorship.



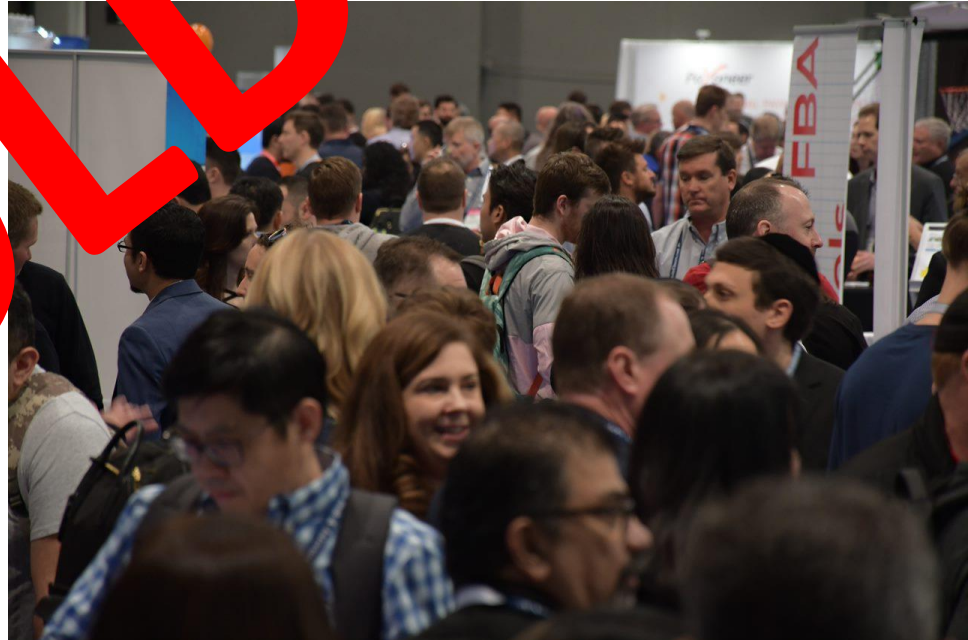


WIFI INTERNET ACCESS SPONSORSHIP

\$5,000 | 1 Available

Prosper Show 2019 will offer all attendees free internet access. As the sponsor, you will have a splash page featuring your brand, and the password-protected site will feature your company logo and name, a password (up to 12 characters). Company logo will be posted on the sponsors section of prospershow.com and in the event guide. A 60-word description can be added to the sponsors section on prospershow.com. Sponsor must provide all content to Prosper by the requested deadline.

SALE





DAY 1 FOOD & BEVERAGE SPONSORSHIP

\$5,500 | 1 Available

Promote your brand when people are hungry! This sponsorship will be for snacks/breaks and lunch. Prosper will place a free standing meter board sign in front of each dining line at our event. Company logo will be posted on the sponsors section of prospershow.com and in the event guide. A 60-word description can be added to the sponsors section on prospershow.com. You will also get the opportunity to make a 2-minute presentation during lunch over the microphone in the exhibitor hall. Sponsor must provide all content and artwork to Prosper by the requested deadline. Two conference passes are included with each of these sponsorships.





DAY 2 FOOD & BEVERAGE SPONSORSHIP

\$5,500 | 1 Available

Promote your brand when people are hungry! This sponsorship will be for snacks/breaks and lunch. Prosper will place a free standing meter board sign in front of each dining line at our event. Company logo will be posted on the sponsors section of prospershow.com and in the event guide. A 60-word description can be added to the sponsors section on prospershow.com. You will also get the opportunity to make a 2-minute presentation during lunch over the microphone in the exhibitor hall. Sponsor must provide all content and artwork to Prosper by the requested deadline. Two conference passes are included with each of these sponsorships.





EVENING NETWORKING EVENT

\$7,500 | 2 Available

Promote your brand when Prosper attendees are all gathered to network! Prosper will place a free standing meter board sign in front of each dining line at our event. Company logo will be posted on the sponsors section of prospershow.com and in the event guide. A 60-word description can be added to the sponsors section on prospershow.com. You will also get the opportunity to make a 2-minute presentation during the networking event over the microphone in the exhibitor hall. Sponsor must provide all content and artwork to Prosper by the requested deadline. Three conference passes are included with this sponsorship.



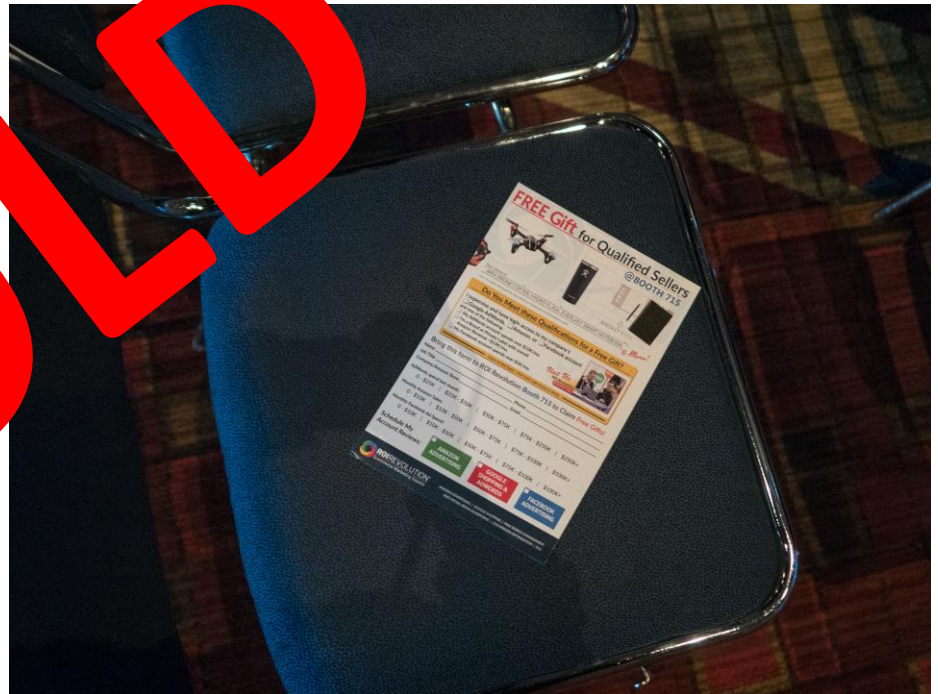


MORNING SEAT DROP (DAY 1)

1 Item Per Seat
\$3,500 | 1 Available

As attendees sit down for the morning session, they will find your item awaiting them on their chairs. This is an opportunity for you to promote your brand through marketing materials. Company logos can be posted on the sponsors section of prospershow.com and in the event guide. A 60-word description can be added to the sponsors section of prospershow.com. Items must be delivered to Prosper between February 22 and March 11.

SOLD

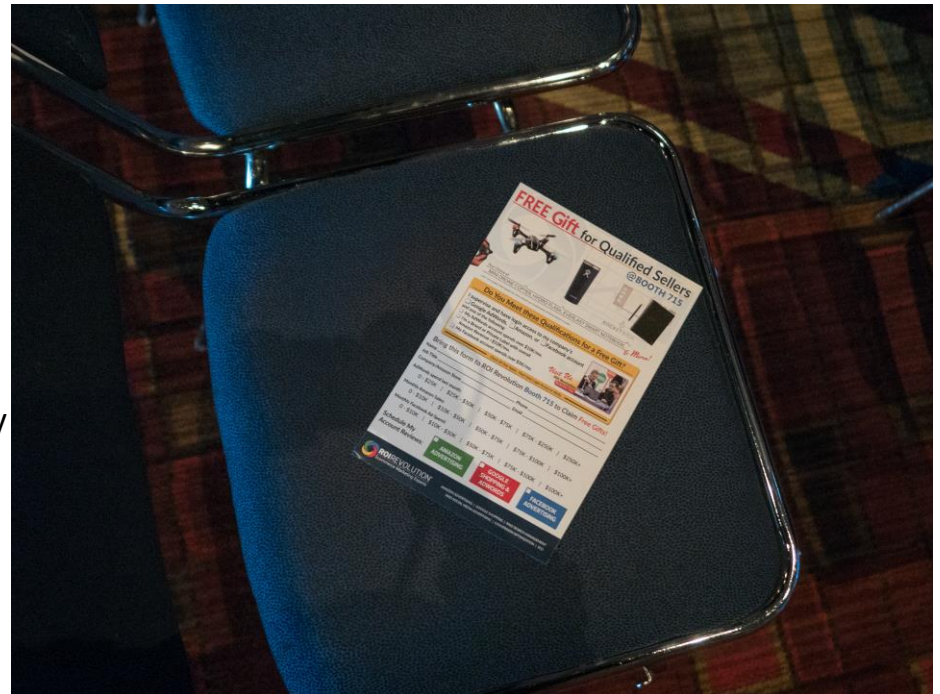




AFTERNOON SEAT DROP (DAY 1)

1 Item Per Seat
\$3,500 | 1 Available

As attendees sit down for the afternoon session, they will find your item awaiting them on their chairs. This is an opportunity for you to promote your brand through marketing materials. Company logo will be posted on the sponsors section of prospershow.com and in the event guide. A 60-word description can be added to the sponsors section on prospershow.com. Items must be delivered to Prosper between February 22 and March 11.

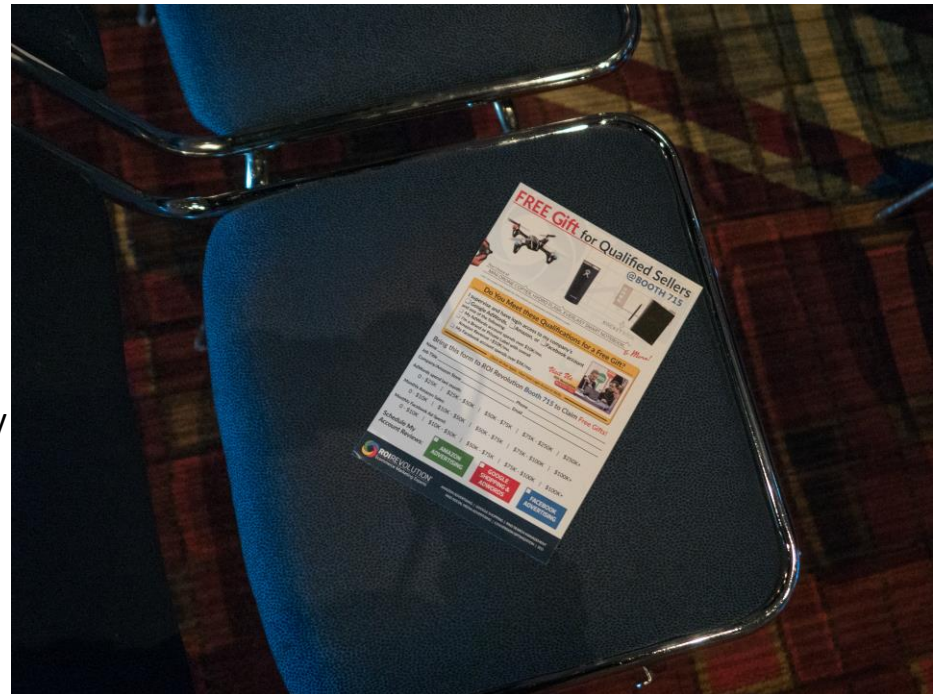




MORNING SEAT DROP (DAY 2)

1 Item Per Seat
\$3,500 | 1 Available

As attendees sit down for the morning session, they will find your item awaiting them on their chairs. This is an opportunity for you to promote your brand through marketing materials. Company logo will be posted on the sponsors section of prospershow.com and in the event guide. A 60-word description can be added to the sponsors section on prospershow.com. Items must be delivered to Prosper between February 22 and March 11.

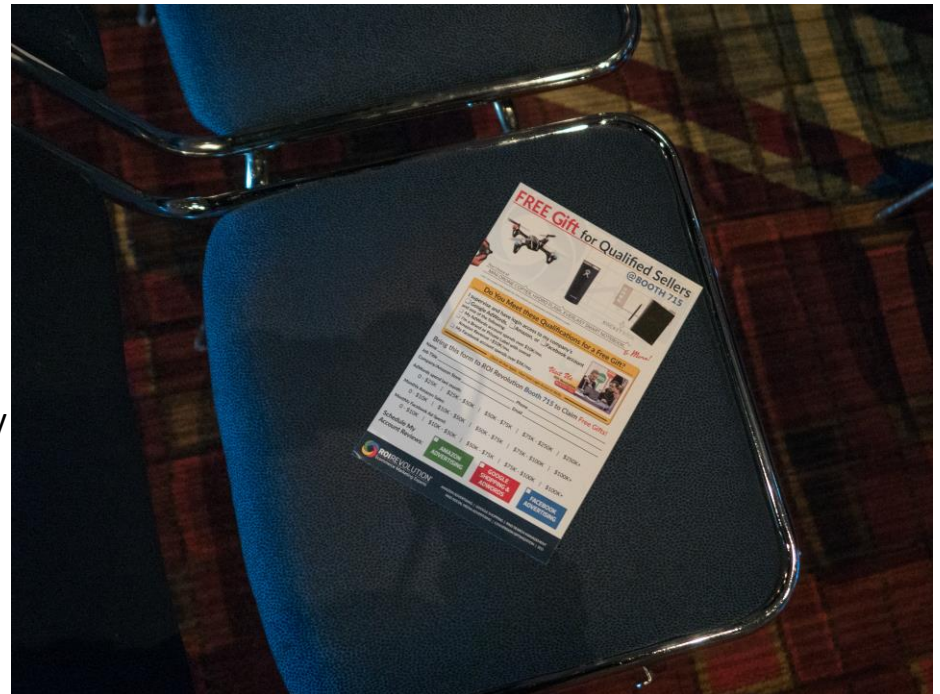




AFTERNOON SEAT DROP (DAY 2)

1 Item Per Seat
\$3,500 | 1 Available

As attendees sit down for the afternoon session, they will find your item awaiting them on their chairs. This is an opportunity for you to promote your brand through marketing materials. Company logo will be posted on the sponsors section of prospershow.com and in the event guide. A 60-word description can be added to the sponsors section on prospershow.com. Items must be delivered to Prosper between February 22 and March 11.





DIGITAL AD ON HOTEL CONFIRMATION EMAIL

\$8,500 | 1 Available

Our housing partner onPeak allows sponsors to expand their reach to Prosper attendees throughout the hotel booking experience. Targeted advertising on the hotel confirmation email allows sponsors to communicate with potential customers where and when they are most likely to be noticed.

NAFFEE CONFO | [Print a sample](#)

Your reservation for: [reservation.001014](#) | [Account user](#)

ONPEAK OFFICIAL HOTELS

July 06, 2017

Thank you for booking with onPeak. As the official housing partner of [possible \(sbs\)](#), we're here to make sure you have the best.

[View this reservation.](#)

Your Account
[Login Email](#)
[onPeak ID](#)
[View this reservation.](#)

Reservation Details
 This is a Web Rate reservation. It cannot be modified online. To make changes, or cancel your reservation, please contact the hotel directly. Changes made with the hotel directly will not be reflected online.

Hyatt Regency Atlanta	Room Type	Occupant Name
230 Peachtree St. NE, Atlanta, GA 30303. 0.86 miles to Event Location.	RAC 1 KING BED 1 KING GRAND BED, BALCONY, CITY OR POOL VIEW, Rate	

Check in Wed Jan 20. Check out Thu Jan 21.

Payment Information
 Web Rate Reservation
 NOTE: Your credit card is being used as a guarantee only at this time. Your card will be charged by Hyatt Regency Atlanta directly. Please review all hotel policies related to this reservation.

Payment:
 Hyatt Regency Atlanta

1 Reservation (1 Room Night)
 Taxes & Fees
 Estimated Total:
 Amount charged to credit today

Hotel Policies
[Guarantee Policy](#)
[Cancellation Policy](#)

coming to atlanta? don't miss this **#1 IN U.S.**
[CLICK HERE FOR SPECIAL SAVINGS](#)

Questions about your reservation?
 Toll-free | (312) 527-7300 International |

*By providing a credit card, you guarantee you'll meet the hotel policies of your reservation. If for some reason you don't meet the policies, you may be charged a financial penalty in the amount of the payment guarantee. For more info, please refer to your hotel's specific policies.

You received this transactional email based on a recent booking with onPeak, the official housing partner of The [share your information with others. View our privacy policy.](#)

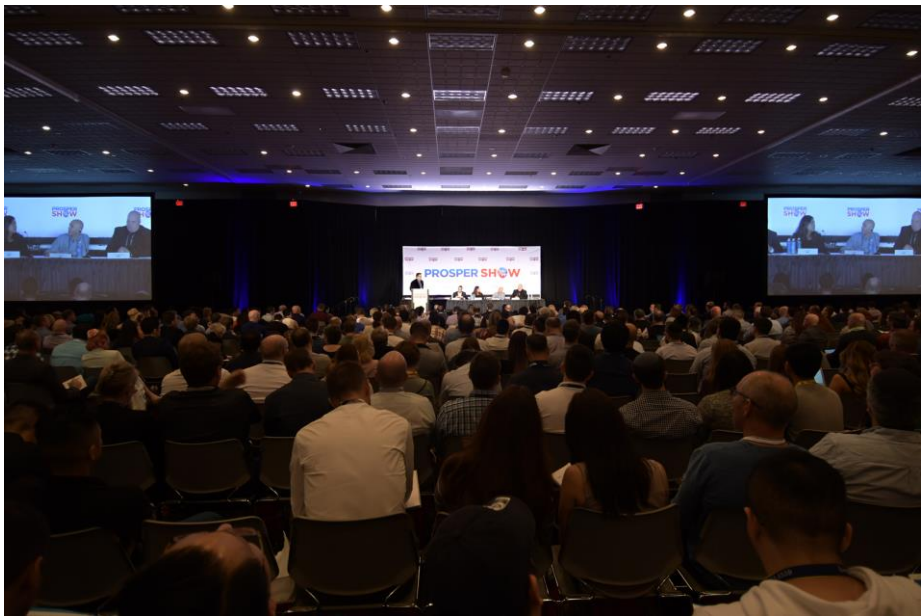
onPeak | 230 Peachtree St, Ste 1750 Atlanta, GA 30303 | UNITED STATES



GENERAL SESSION SCREEN ADVERTISING BETWEEN SESSIONS (DAY 1)

\$3,000 | ~~3 Available~~-2 Available

Keep your eye on the prize! While attendees are waiting for new sessions to begin in the main session room, we will feature your brand on the screens at the front of the room. This branding opportunity allows you to tell your story in 1 slide that is shown during the duration of the break between sessions. This ad spot will rotate with two other sponsor ads, as well as pertinent event information from the show organizers. Sponsor must provide all content and artwork to Prosper by the requested deadline.





GENERAL SESSION SCREEN ADVERTISING BETWEEN SESSIONS (DAY 2)

\$3,000 | 3 Available

Keep your eye on the prize! While attendees are waiting for new sessions to begin in the main session room, we will feature your brand on the screens at the front of the room. This branding opportunity allows you to tell your story in 1 slide that is shown during the duration of the break between sessions. This ad spot will rotate with two other sponsor ads, as well as pertinent event information from the show organizers. Sponsor must provide all content and artwork to Prosper by the requested deadline.





WATER COOLER BRANDED COVERS

\$4,000 | 1 Available

Prosper Show features at least 10 water coolers through the exhibitor hall and conference rooms. Sponsor will have their logo and 10 words on each cooler cover. The sponsor's logo is required by January 15, 2019 to ensure adequate production time before show.





TABLE NETWORKING SIGNAGE

\$7,500 | ~~2 Available~~ 1 Available

Prosper Show 2019 will feature nearly 100 tables for formalized networking meetings within the networking app. Sponsor will get their logo and booth number printed on each of the table numbers. The sponsor's logo is required by January 15, 2019 to ensure adequate production time before show. Two conference passes are included with this sponsorship.





EVENT PROMOTION

\$5,500 | ~~6 Available~~ 5 Available

Sponsor to have their event promoted by Prosper. The promotion includes the following:

- (3) social media posts (mix of Twitter, Facebook, and/or Instagram). Content provided by sponsor
- Inclusion on (1) promotional email to all registered Prosper attendees (send on date TBD) to include the following: Name, date and location of event, 100-word description of event, (1) photo, Contact information/how to RSVP, Company logo (will link to site of choice)

Please note: All events and provided information must be approved by Prosper and may not take place during exhibit hall and session hours. Promotional email will be shared with other sponsors and sent on a date specified by Prosper, which is subject to change. Audience segmentation is not available for this sponsorship. Once your social media deployment dates and content are determined, they cannot be changed. Character count maximums apply to all social media posts and are subject to approval by Prosper. This sponsorship expires February 1 and all materials are due by February 10th.





EXHIBIT HALL BOOTH PROMOTION

\$3,500 | ~~6 Available~~ 5 Available

Sponsor can promote their presence in the show. Use this opportunity to drive traffic to your booth, highlight your giveaways or drive traffic for a specific booth activation.

- (3) social media posts (mix of Twitter, Facebook, and/or Instagram). Content provided by sponsor
- Inclusion on (1) promotional email to all registered Prosper attendees final (send date TBD) to include the following: company name, booth location, 100-word description, (1) photo, Contact information, Company logo (will link to site of choice)

Please note: All events and provided information must be approved by Prosper and must drive traffic into your exhibit hall booth for activation. Promotional email will be shared with other sponsors and sent on a date specified by Prosper, which is subject to change. Audience segmentation is not available for this sponsorship. Once your social media deployment dates and content are determined, they cannot be changed. Character count maximums apply to all social media posts and are subject to approval by Prosper. All required information for this opportunity must be submitted and approved three weeks prior to show move in.





REGISTRATION CONFIRMATION EMAIL

\$15,000 | 1 Available

Sponsor will be provided with branding on the leaderboard ad at the top of the confirmation email that is sent to every Prosper registered attendee three times prior to the show. Leaderboard ad to be shared with Prosper message. Attendees are encouraged to print their confirmation email and bring it with them to be scanned at on-site registration. The ad may be linked to an approved URL of sponsors choosing. Please sponsor must provide all content and artwork to Prosper Operations for approval by the request deadline.

SOLD



LANYARD SPONSOR

\$5,500 | 1 Available

Sponsor the lanyard attendees will be wearing at Prosper! The lanyard can display a logo and/or message, and will be distributed to any and all attendees of the event. Sponsor is responsible for the production and shipping of the lanyard. Prosper will provide sponsor with quantity to order.

SOLD





AD IN MARKETING EMAIL

\$5,500 | 10 Available

Include your ad in the footer of one of our attendee marketing emails. The banner ad (728x90) may link back to your site of choice. Each email with ad will sent one time. Sponsor has the opportunity to purchase up to three separate ads.

Email send date is at the discretion of Prosper marketing and will be communicated in advance. There is only one ad per email, no exceptions. Ad must be supplied 30 days in advance of email deployment date.





ATTENDEE COUNTDOWN NEWSLETTER AD OPPORTUNITY

Reach registered attendees pre-show with an ad in the Countdown newsletter. Countdown newsletters are sent to all registered conference attendees starting four weeks prior to the event, providing them with pertinent information, schedules and more about the upcoming event. Each newsletter offers 1 leaderboard position and 2 box ad positions that will click through to sponsors' provided URL, along with a sponsored white papers section, up to 4 per newsletter. White paper opportunity includes 1 sentence of text (linked to URL) and company logo.

Newsletter Issues	Ad Position	Cost	# of Opportunities
Issues #1-4	Leaderboard	\$2,250	4 3
Issues #1-4	Box Ad 1	\$2,250	4 3
Issues #1-4	Box Ad 2	\$2,250	4
Link to White Paper	Link + Logo	\$2,250	16



ATTENDEE MONTHLY NEWSLETTER AD OPPORTUNITY

Monthly newsletters are sent to all current and past attendees and prospects. Each newsletter offers 1 leaderboard position, 1 middle ad position (728x90) and one anchor ad position that will click through to sponsor's provided URL. These newsletters will also include content provided by exhibitors intended for attendee engagement.

Newsletter Issues	Ad Position	Cost	# of Opportunities
Issues #1-6	Leaderboard	\$2,250	6 5
Issues #1-6	Middle	\$2,250	6 5
Issues #1-6	Anchor	\$2,250	6



Large Seller Networking Reception

\$8,500 | 2 Available

Sponsor for this event will have access to an invite only group of high volume Amazon sellers. You will be the host of a networking event for those with business revenue above \$3MM/year in Amazon sales. Sponsor will get thank you signage, two Large Seller Networking Reception passes, one additional full conference pass to Prosper and the ability to introduce themselves at the event. You have the option at your expense to provide catering services in the room (branded cups and napkins) and offer prizes or swag if you would like.

