

PROSPER SHOW



Sponsorship Opportunities

Expand your company beyond your booth at Prosper Show with one or more sponsorship options.



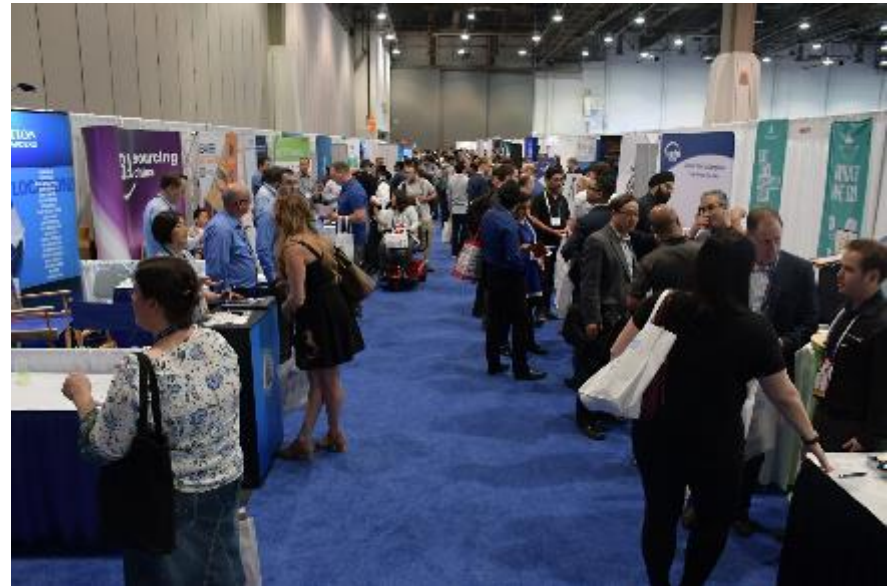


DIGITAL AD ON PROSPER.COM

Middle Placement (Homepage)

\$3,500 | 5 Available

Up to five ad slots (728x90) will be available for each placement. Ad may link to website of choice and will run 2-3 weeks from date received to 30 days post-event. Sponsor to work with Prosper marketing team to provide artwork by specified deadline.



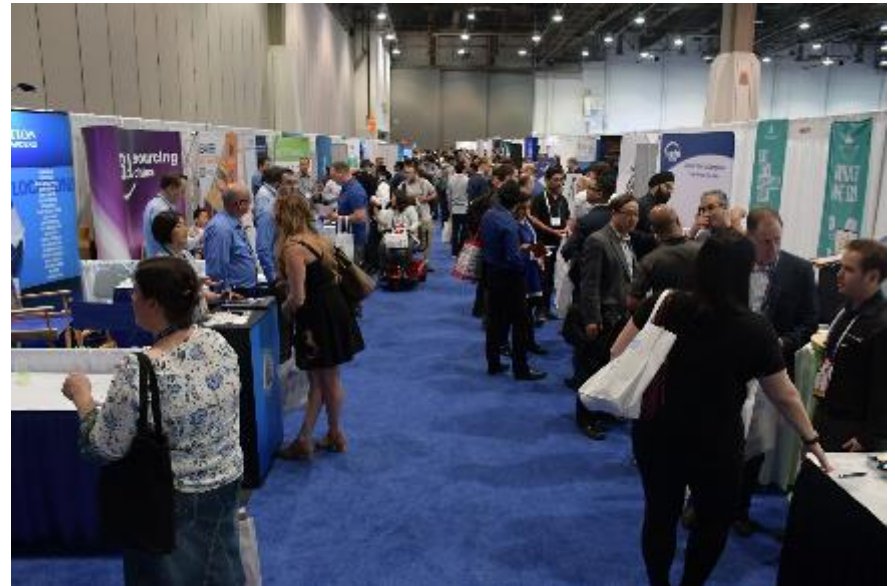


DIGITAL AD ON PROSPER.COM

Header (Internal Pages)

\$2,500 | 5 Available

Up to five ad slots (728x90) will be available for each placement. Ad may link to website of choice and will run 2-3 weeks from date received to 30 days post-event. Sponsor to work with Prosper marketing team to provide artwork by specified deadline.





DIGITAL AD ON PROSPER.COM

Footer (Internal Pages)

\$2,500 | 5 Available

Up to five ad slots (728x90) will be available for each placement. Ad may link to website of choice and will run 2-3 weeks from date received to 30 days post-event. Sponsor to work with Prosper marketing team to provide artwork by specified deadline.





TOTE BAG

\$7,000 | 1 Available

Prosper will order and cover expense of bags, with your logo on both sides of tote bag (along with Prosper Show's logo). Sponsor will be able to work with Prosper on choosing bag colors. **Sponsor must provide all content and artwork to Prosper by the requested deadline.**

A company logo and a 100-word description will also be posted on the sponsors section the event website.

Two conference passes are also included with this sponsorship.





LOGO IN EVENT GUIDE

\$250 | Unlimited

Sponsor has the opportunity to have their logo present in the printed event guide that will be available to all attendees at the show. **Sponsor must provide all artwork to Prosper by the specified deadline.**





MOBILE APP SPONSORSHIP

\$10,000 | 1 Available

Prosper Show will feature a mobile app for all attendees to use to find presentations, exhibitors and more.

The mobile app will feature branding opportunities, and sponsor may send out four (4) push notifications through the app.

A Company logo and 100-word description will also be posted on the sponsors section of the event website.

Sponsor must provide all content and artwork to Prosper by the requested deadline.

Two conference passes are also included with this sponsorship.





WIFI INTERNET ACCESS SPONSORSHIP

\$5,000 | 1 Available

Prosper Show will offer all attendees free internet access. As the sponsor, your company logo and 100-word description will be posted on the sponsors section of the event website.

At the event, signage featuring your artwork will be posted throughout the show, displaying the wifi network name and password.

Sponsor must provide all content and artwork to Prosper by the requested deadline.





DAY 1 FOOD & BEVERAGE SPONSORSHIP

\$5,500 | 1 Available

Promote your brand when people are hungry! Prosper Show will place a 22x28 sign in front of each dining line at our event to ensure maximum exposure.

As the sponsor, your company logo and 100-word description will also be posted on the sponsors section of the event website.

Sponsor must provide all content and artwork to Prosper by the requested deadline.

Two conference passes are also included with each of these sponsorships.





DAY 2 FOOD & BEVERAGE SPONSORSHIP

\$4,500 | 1 Available

Promote your brand when people are hungry! Prosper Show will place a 22x28 sign in front of each dining line at our event to ensure maximum exposure.

As the sponsor, your company logo and 100-word description will also be posted on the sponsors section of the event website.

Sponsor must provide all content and artwork to Prosper by the requested deadline.

Two conference passes are also included with each of these sponsorships.





EVENING NETWORKING EVENT

\$8,500 | 1 Available

Promote your brand when Prosper attendees are all gathered to network! Prosper Show will place a 22x28 sign in front of each dining line at our event to ensure maximum exposure.

As the sponsor, your company logo and 100-word description will also be posted on the sponsors section of the event website.

Sponsor must provide all content and artwork to Prosper by the requested deadline.

Three conference passes are also included with this sponsorship.





General Session Seat Drop, March 24

\$3,500 | 1 Item Per Seat

As attendees sit down for the general session, they will find your item awaiting them on their chairs. This is an opportunity for you to promote your brand through marketing materials.

Sponsor must provide PDF for approval and all printed items must arrive to the venue by the requested deadline.





DIGITAL AD ON HOTEL CONFIRMATION EMAIL

\$8,500 | 1 Available

Our housing partner onPeak allows sponsors to expand their reach to Prosper Show attendees throughout the hotel booking experience.

Targeted advertising on the hotel confirmation email allows sponsors to directly communicate with potential customers.





GENERAL SESSION SCREEN ADVERTISING BETWEEN SESSIONS (DAY 1)

\$500 | 3 Available

Keep your eye on the prize! While attendees are waiting for new sessions to begin in the main session room, we will feature your brand on the screens at the front of the room.

This branding opportunity allows you to tell your story in 1 slide that is shown during the duration of the break between sessions. This ad spot will rotate with two other sponsor ads, as well as pertinent event information from the show organizers.

Sponsor must provide all content and artwork to Prosper by the requested deadline.





GENERAL SESSION SCREEN ADVERTISING BETWEEN SESSIONS (DAY 2)

\$500 | 3 Available

Keep your eye on the prize! While attendees are waiting for new sessions to begin in the main session room, we will feature your brand on the screens at the front of the room.

This branding opportunity allows you to tell your story in 1 slide that is shown during the duration of the break between sessions. This ad spot will rotate with two other sponsor ads, as well as pertinent event information from the show organizers.

Sponsor must provide all content and artwork to Prosper by the requested deadline.





TABLE NETWORKING SIGNAGE

\$8,000 | 1 Available

Prosper Show will feature nearly 100 tables for formalized networking meetings within the networking app.

Sponsor will get their logo and booth number printed on each one of the table number signs.

Sponsor must provide all content and artwork to Prosper by the requested deadline.

Two conference passes are also included with this sponsorship.





LANYARD SPONSOR

\$5,500 | 1 Available

Sponsor the lanyards that all attendees will be wearing at Prosper! The lanyard can display a logo and/or message, and will be distributed to any and all attendees of the event.

Sponsor is responsible for production and shipping of the lanyards. Prosper to provide sponsor with quantity to order.





NEWSLETTER ADVERTISING

Reach registered attendees pre-show with an ad in the Countdown newsletter. Countdown newsletters are sent to all registered conference attendees starting four weeks prior to the event, providing them with pertinent information, schedules and more about the upcoming event. Each newsletter offers 1 leaderboard position and 2 box ad positions that will click through to sponsors' provided URL.

Newsletter Issues	Ad Position	Cost	# of Opportunities
Issues #1-4	Leaderboard	\$2,250	4
Issues #1-4	Box Ad 1	\$2,250	4
Issues #1-4	Box Ad 2	\$2,250	4