

PROSPER SHOW



Booth Boosters

Amplify your ROI through sponsorships.

MARCH 23-25, 2020

WESTGATE LAS VEGAS RESORT





Select from an array of high-impact sponsorships or explore off-menu opportunities that are tailored to you.

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To learn more or discuss contact, Mariene Kippers today!

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Email: mariene.kippers@prospershow.com



TOTE BAG

\$7,000 | 1 Available

Prosper will order and cover expense of bags, with your logo on both sides of tote bag (along with Prosper Show's logo). Sponsor will be able to work with Prosper on choosing bag colors. **Sponsor must provide all content and artwork to Prosper by the requested deadline.**

A company logo and a 100-word description will also be posted on the sponsors section the event website.

Two conference passes are also included with this sponsorship.

Sponsor must provide PDF for approval and all printed items must arrive to the venue by the requested deadline.

Deadline for materials to be received for approval is February 26. Printed materials must be received at the warehouse by March 13.





TOTE BAG INSERT

\$3,000 | 6 Available

Get your company's promotional insert or other fun giveaway into the hands of all attendees at Prosper Show. This sponsorship allows you to have one (1) item inserted into the tote bags that are given to every single person at registration during the event. All attendees **MUST** go to registration to pick up their badge – which means the tote bag with your item in it will get into their hands!

Stand out by offering a fun branded item, such as your logo on a USB stick or portable charger.

Sponsor must provide PDF for approval and all printed items must arrive to the venue by the requested deadline.

Deadline for materials to be received for approval is February 26. Printed materials must be received at the warehouse by March 13.





CONFERENCE PEN

\$2,500 | 1 Available

Everyone loves to take notes and doodle – including our attendees – so why not have your brand on their mind when they do? Sponsor the official conference pen, which will be placed at registration counters and in the back of all conference rooms.

Sponsor must provide PDF for approval and all printed items must arrive to the venue by the requested deadline.

Deadline for materials to be received for approval is February 26. Printed materials must be received at the warehouse by March 13.





CONFERENCE NOTEBOOK

\$3,500 | 1 Available

Be notable when you are the official conference notebook sponsor! Sponsor the official conference notebook and have your branded notebook placed at registration counters and in the back of all conference rooms.

Sponsor must provide PDF for approval and all printed items must arrive to the venue by the requested deadline.

Deadline for materials to be received for approval is February 26. Printed materials must be received at the warehouse by March 13.





LANYARD SPONSOR

\$5,500 | 1 Available

Sponsor the lanyards that all attendees will be wearing at Prosper! The lanyard can display a logo and/or message, and will be distributed to any and all attendees of the event.

Sponsor is responsible for production and shipping of the lanyards. Prosper to provide color and quantity to order.

Deadline for materials to be approved and received at warehouse by: March 13, 2020

SOLD





SEAT DROPS

Day 1 | \$3,500 | 1 Item per Seat

Day 2 | \$3,500 | 1 Item per Seat

You want attendees to have your materials in their hand when they are the most eager to learn about new ideas and resources.

Think about it – when attendees sit down they are finally free from distractions and primed for new opportunities and your marketing material will be waiting for them on their seat to welcome and engage them.

Sponsor must provide PDF for approval and all printed items must arrive to the venue by the deadline.

Deadline for materials to be received for approval is March 1 and printed materials must be received at the warehouse by March 13.





DIGITAL AD ON PROSPER.COM

Middle of Homepage | \$3,500 | 5 Available

Header of Internal Pages | \$2,500 | 5 Available

Footer of Internal Pages | \$2,500 | 5 Available

Up to five ad slots (728x90) will be available for each placement. Ad may link to website of choice and will run 2-3 weeks from date received to 30 days post-event. Sponsor to work with Prosper marketing team to provide artwork by specified deadline.

Deadline for artwork will be prior to show and opportunities are first come first served for positioning of ad.





DIGITAL AD ON HOTEL CONFIRMATION EMAIL

\$8,500 | 1 Available

Our housing partner onPeak allows sponsors to expand their reach to Prosper Show attendees throughout the hotel booking experience.

Targeted advertising on the hotel confirmation email allows sponsors to directly communicate with potential customers.

Sponsor must provide all content and artwork to Prosper, in correct specs provided, by the requested deadline.

Deadline for artwork is February 13.

EVENT
LOGO

Your reservation for the Compass Demo 2020 | [Access your reservation online.](#)


ONPEAK OFFICIAL HOTELS

Compass Demo 2020
Jun 10 - Jun 13, 2020
McCormick Place • Chicago, IL

test test,

Thank you for booking with onPeak, the official hotel and travel partner of Compass Demo 2020.

Hotel Reservation Info



Hyatt Regency McCormick Place
★★★★☆
2233 S Martin Luther King Dr
Chicago, IL 60616

Individual names must be provided to Group blocks by 05/06/2020. Any reservations without an assigned name will be subject to cancellation on 05/06/2020.

PEAK

• Complimentary Continental Breakfast

Hotel Policies

Attendee/Exhibitor Standard ROH - Standard

Guarantee Policy:
Please provide a valid credit card to hold your reservation. Credit card **MUST** expire after the date of the event. Approximately 30 days prior to start of event, the HOTEL, NOT ONPEAK will charge your credit card a deposit equal to one night's room charge plus tax. First night's room and tax is also payable by check. Please make checks payable to onPeak. Reservation(s) not guaranteed are subject to cancellation.

Cancellation Policy:
Guests must cancel reservations 7 days prior to arrival in order to avoid a charge of one night's room and tax.

Changes Policy:
If you need to make any changes or cancellations to your

onPeak
BEST RATE
pledge

We continuously monitor rates. If ours get lower, yours automatically gets lower.

Contact Details

onPeak
(800) 123-4567 (toll free)
(312) 527-7300 International
compassdemo@onpeak.com

Your Account
Email Address
kristina.simkins@onpeak.com

Password

onPeak Group ID:
3303433

[Modify reservation](#)
(password required)

PLACE
YOUR
AD HERE

CLICK HERE



PRINT ADS IN ON-SITE EVENT GUIDE

\$1,000 - \$1,800 | Limited Availability

Get into the hands – literally – of every person who comes to Prosper Show. With a print ad in the official Event Guide, you'll ensure your brand goes home with each attendee – and gets constant attention throughout the show. Prosper Show will be printing 2,000 guides – 2,000 opportunities for your brand!

Deadline approaching! Sponsorship contract must be signed by February 18 and ad provided to production team by February 25 in order to be included in the printed Event Guide.

| Ad Type | Cost |
|--------------------------------|---------|
| Back Cover – Full Page | \$1,800 |
| Inside Front Cover – Full Page | \$1,500 |
| Inside Back Cover – Full Page | \$1,200 |
| Internal – Full Page | \$1,000 |



LOGO IN ON-SITE EVENT GUIDE

\$250 | Unlimited

Sponsor has the opportunity to have their logo present in the printed event guide that will be available to all attendees at the show. **Sponsor must provide all artwork to Prosper by the specified deadline.**

Deadline for artwork in correct sizing is February 3.





NEWSLETTER ADVERTISING

Reach registered attendees before the show with an ad in one or more of the *Countdown* newsletters. *Countdown* newsletters are sent to all registered conference attendees beginning four weeks before the event to provide them with pertinent information, schedules and more about the upcoming event.

Each newsletter offers one leaderboard position and two box ad positions that will click through to the url provided by the sponsor.

Please find ad due dates below.

| Newsletter Issues | Ad Position | Cost | # of Opportunities |
|-------------------|-------------|----------------|--------------------|
| Issues #1-4 | Leaderboard | \$2,250 per ad | 4 |
| Issues #1-4 | Box Ad 1 | \$2,250 per ad | 4 |
| Issues #1-4 | Box Ad 2 | \$2,250 per ad | 4 |

Due Dates:

Issue 1: February 3
Issue 2: February 10
Issue 3: February 17
Issue 4: February 24



GENERAL SESSION SCREEN ADVERTISING (DAY 1)

~~\$500~~ | 3 Available

Keep your eye on the prize! While attendees are waiting for new sessions to begin in the main session room, we will feature your brand on the screens at the front of the room.

This branding opportunity allows you to tell your story in 1 slide that is shown before, between and after sessions. This ad spot will rotate with two other sponsor ads, as well as pertinent event information from the show organizers.

Sponsor must provide all content and artwork to Prosper by the requested deadline.

Deadline for slide to be approved/received via email is March 13.





BREAKOUT SCREEN ADVERTISING

(ALL 3 ROOMS)

DAY 1 | \$3,000 | 3 Available

DAY 2 | \$3,000 | 3 Available

This branding opportunity allows you to tell your story in one slide to be displayed during the breaks between breakout sessions and immediately after the final session of the day.

The slide with your ad will be in the slide rotation along with slides containing essential show information and no more than two other sponsor slides.





MOBILE APP

\$10,000 | 1 Available

Prosper Show will feature a mobile app for all attendees to use to find presentations, exhibitors and more.

The mobile app will feature branding opportunities, and sponsor may send out four (4) push notifications through the app.

A company logo and 100-word description will also be posted on the sponsors section of the event website.

Sponsor must provide all content and artwork to Prosper by the requested deadline. Deadline is TBD.

Two conference passes are also included with this sponsorship.





WIFI INTERNET ACCESS

\$5,000 | 1 Available

Prosper Show will offer all attendees free internet access. As the sponsor, your company logo and 100-word description will be posted on the sponsors section of the event website.

At the event, signage featuring your artwork will be posted throughout the show, displaying the wifi network name and password.

Sponsor must provide all content and artwork to Prosper by the requested deadline.

Deadline for logo for signage is February 17.





CHARGING STATION

\$5,500 | 2 Available

Low batteries are inevitable when you're at a conference. Be the company that saves the day when you sponsor a free-standing high-top charging station.

Your branding will be included – contact us today to plug in to this memorable sponsorship opportunity.





CONFERENCE SESSION SPONSOR

\$1,500 | 31 Available

Target the conference attendees who are interested in the solutions your company provides! By sponsoring a select conference session, you are able to get a targeted message out to your specific audience, which means more engagement for you.

Sponsorship includes a 22x28 sign and your company's logo in the Event Guide* next to the corresponding session(s). Sponsor may also provide brochures or flyers to be placed in the back of the room for the duration of session(s).

Sponsor must provide PDF for approval and all printed items must arrive to the venue by the requested deadline.

Deadline for materials to be received for approval is February 26. Printed materials must be received at the warehouse by March 13.

****Sponsorship contract must be signed by February 18 and logo provided to production team by February 25 in order to be included in the printed event guide.***





WORKSHOP DAY SPONSOR

\$10,000 | 1 Available

Workshop attendees are focused and ready to take a deep dive into all things Amazon. Target this focused, elite group by sponsoring the workshop day on Monday, March 23.

Sponsorship includes a full page internal ad in the printed Event Guide*, your ad on a slide that runs during break times between workshops, signage in the rooms (one 22x28 sign per room), and your logo next to the mention of the workshop day in the printed Event Guide*. Sponsor may also provide brochures or flyers to be placed in the back of the room.

Sponsor must provide PDF for approval and all printed items must arrive to the venue by the requested deadline.

Deadline for materials to be received for approval is February 26. Printed materials must be received at the warehouse by March 13.

****Sponsorship contract must be signed by February 18 and logo provided to production team by February 25 in order to be included in the printed event guide.***





INDIVIDUAL WORKSHOP SPONSOR

\$2,000 | 6 Available

Target the conference attendees that align most closely with your brand by sponsoring the workshop(s) of your choice.

Sponsorship includes one 22x28 sign and your company's logo in the Event Guide* next to the corresponding workshop(s). Sponsor may also provide brochures or flyers to be placed in the back of the room for the duration of workshop(s).

Sponsor must provide PDF for approval and all printed items must arrive to the venue by the requested deadline.

Deadline for materials to be received for approval is February 26. Printed materials must be received at the warehouse by March 13.

****Sponsorship contract must be signed by February 18 and logo provided to production team by February 25 in order to be included in the printed event guide.***





FOOD & BEVERAGE

DAY 1 | \$5,500 | 1 Available

DAY 2 | \$4,500 | 1 Available

Promote your brand when people are hungry! Prosper Show will place a 22x28 sign in front of each dining line at our event to ensure maximum exposure.

As the sponsor, your company logo and 100-word description will also be posted on the sponsors section of the event website.

Sponsor must provide all content and artwork to Prosper by the requested deadline.

Two conference passes are also included with this sponsorship.

Deadline for logo for signage is February 17.





EXHIBIT HALL EVENING NETWORKING EVENT

\$8,500 | 1 Available

Promote your brand when Prosper attendees are all gathered to network! Prosper Show will place a 22x28 sign in front of each dining line at our event to ensure maximum exposure.

As the sponsor, your company logo and 100-word description will also be posted on the sponsors section of the event website.

Sponsor must provide all content and artwork to Prosper by the requested deadline.

Three conference passes are also included with this sponsorship.

Deadline for logo for signage is February 17.



Looking for even more promotional ideas? You can provide logo'd napkins, cups, and shirts for the bartenders to wear – the options are endless!



MEETING ROOM

\$1,000 per day | Limited Availability

Looking for a private space to meet with top clients at Prosper Show? We have a small number of private meeting rooms available to rent for you to conduct your business in a convenient location near registration.

Contact us today as meeting rooms will book up quickly.

Please note: cost is per day and all meeting rooms include one (1) door sign and standard table/chair set-up.

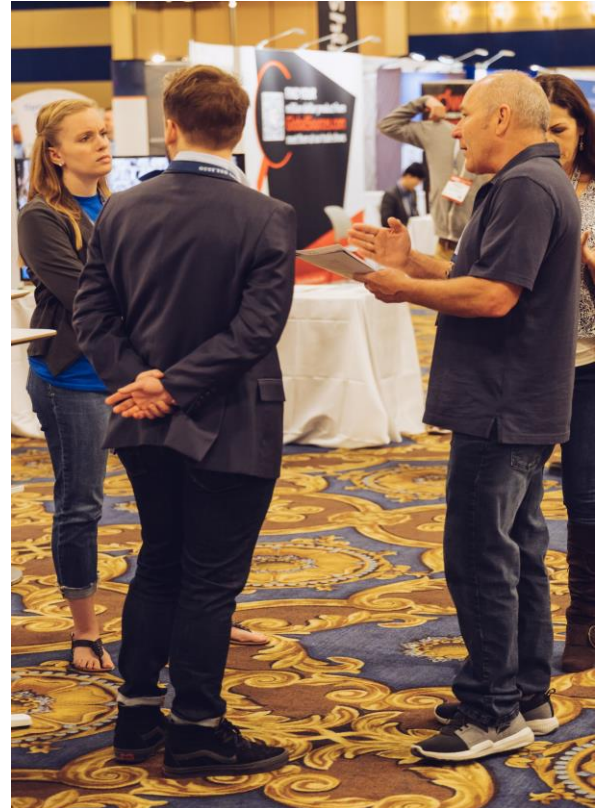




TABLE NETWORKING SIGNAGE

\$8,000 | 1 Available

Prosper Show will feature nearly 100 tables for formalized networking meetings within the networking app.

Sponsor will get their logo and booth number printed on each one of the table number signs.

Sponsor must provide all content and artwork to Prosper by the requested deadline.

Two conference passes are also included with this sponsorship.

Deadline for logo for signage is February 17.





METERBOARD

\$2,000 | Multiple

Meterboards are an effective way to communicate with attendees. Your sign will be strategically placed in key areas to generate brand awareness and promote your products and services while ensuring your audience knows where to find you!

To the right is an example of a meterboard at Prosper Show 2019.

Contact us today to learn more about this sponsorship opportunity that gets your company name right in to the center of the show!





FLOOR DECALS

\$3,500 for Premium Placement | 2 Available

\$1,000 for Regular Placement | Multiple Available

Stand out from the crowd with a floor decal that promotes your brand, solutions and booth location. **Consider paying more for premium placement that gives you even more exposure at the show!**

Your decal can serve as the welcome mat at the entrance(s) greeting attendees and letting them know where to find you. Get in touch with us today to explore options!





WINDOW DECALS

\$1,500 | Multiple

Looking to make a big branding splash? Then window decals are the sponsorship you're looking for. Plaster your brand and messaging across windows, doors or other locations around the venue. Contact us today for available options and placement positions.

Below is an example of a window decal from Prosper Show 2019. For more information, please contact us today!





MAKE IT YOURS SPONSORSHIP

\$ - up to you!

Do you have an idea for a sponsorship that is not listed? We'd love to work with you on how we can help execute your vision of extended branding at Prosper Show! Please contact Mariene Kippers at Mariene.Kippers@irce.com to start bringing your vision to life.

Need some inspiration? Here's just a few ideas:

- Raffle drawing/booth giveaway
- Enhanced booth display or kiosk around the event space
- Publication Wall
- Gamification/gaming area
- Interactive art display