

PROSPER SHOW



Booth Boosters

Amplify your ROI through sponsorships.

August 31 – September 2, 2020

Westgate Las Vegas Resort & Casino





Select from an array of high-impact sponsorships or create a tailored off-menu opportunity.

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To learn more or discuss contact, Joe Morrone today!

Phone: 321-750-2803

Email: Joe.Morrone@EmeraldX.com



TOTE BAG

\$7,000 | 1 Available

Attendees love these bags and you'll love the inescapable visibility of your logo. For maximum impact, put your logo on them. Each and every attendee will receive at registration. Sponsor is responsible for production and shipping of the bags.

Your company **logo** and **100-word description** will also be posted on the sponsor section the event website.

Two conference passes are included with this sponsorship.

Sponsor must provide PDF of artwork to Prosper for approval and all branded items must arrive to the venue by the deadline.

Deadline for PDF to be approved is July 24. Branded materials must be received at the warehouse by August 21.





TOTE BAG INSERT

\$3,000 | 6 Available

Get your company's promotional insert or other fun .
. All attendees MUST go to registration to pick up their badge – which means the tote bag with your item in it will get into their hands!

Stand out by offering a fun branded item, such as your logo on a USB stick or portable charger. Sponsor is responsible for production and shipping of the items.

Sponsor must provide PDF of artwork to Prosper for approval and all branded items must arrive to the venue by the deadline.

Deadline for PDF to be approved is July 31. Branded materials must be received at the warehouse by August 21.





CONFERENCE PEN

\$2,500 | 1 Available

Everyone loves to take notes and doodle – including our attendees – so why not have your brand on their mind when they do? Sponsor the official conference pen, which will be placed at registration counters and in the back of all conference rooms. Sponsor is responsible for production and shipping of the pens.

Sponsor must provide PDF to Prosper for approval and all branded materials must arrive to the venue by the requested deadline.

Deadline for PDF to be approved is July 31. Branded materials must be received at the warehouse by August 21.





CONFERENCE NOTEBOOK

\$2,500 | 1 Available

Be notable when you are the official conference notebook sponsor! Sponsor the official conference notebook and have your branded notebook placed at registration counters and in the back of all conference rooms. Sponsor is responsible for production and shipping of the notebook.

Sponsor must provide PDF of artwork to Prosper for approval and all branded items must arrive to the venue by the deadline.

Deadline for PDF to be approved is July 31. Branded materials must be received at the warehouse by August 21.





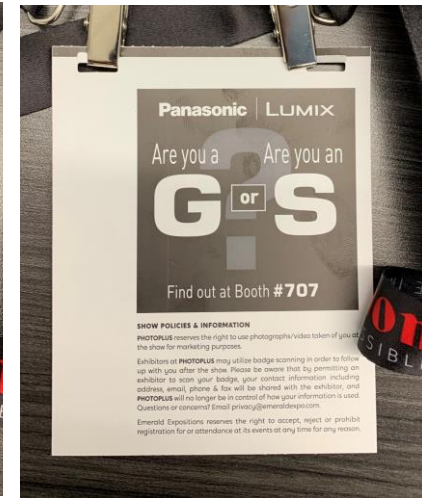
NAME BADGE

\$7,000 | 1 Available

Sponsor the item that attendees can't be without! Attendees and sponsors are required to wear their name badges at all times. Badges will display sponsor name on the front and sponsor logo on the back.

Sponsor must provide logo and any artwork to Prosper for approval.

Deadline for PDF to be approved is May 18, 2020.





WATER BOTTLE

\$4,000 | 1 Available

A strategic way to boost booth traffic. We will have your logo and booth number on signs at registration, water locations and on tabletops to direct people to stop by your booth to pick up a water bottle. Sponsor is responsible for production and shipping of the water bottles as well as giving them to thirsty attendees.

Your **company logo** and **booth number** will be included in **Countdown** newsletters with instructions to attendees to stop by for their water bottle.

Sponsor must provide PDF of artwork to Prosper for approval and all branded items must arrive at the venue by the deadline.

Deadline for PDF to be approved is July 31. Branded bottles must be received at the warehouse by August 21.





HOTEL DOOR HANGERS

\$3,500 | 1 Available

Sponsor will be provided the opportunity to place a branded door hanger on all Prosper attendee's door handles at the host hotels of their choosing.

Sponsor will be responsible for any associated costs provided by the hotels for distribution in addition to production, printing and delivery of the branded door hangers.

Sponsor must provide PDF of artwork to Prosper for approval and all branded items must arrive at the venue by the deadline.

Deadline for PDF to be approved is to be determined. Deadline for materials to be received is to be determined.





HOTEL KEY CARDS

\$4,000 | 1 Available

The hotel key cards offer maximum visibility for your logo. You can design the front of the hotel keys cards for our host hotels. Highlight your brand by providing a customized key card holder to accompany the cards.

The key card sponsorship grants the sponsoring company the exclusive rights to provide branded key cards used by attendees staying at the hotels with Prosper room blocks. Sponsor may provide key cards to all or some of the hotels.

Two conference passes are included with this sponsorship.

Sponsor will be responsible for the cost of producing the custom branded key cards.

Sponsor must provide PDF of artwork to Prosper for approval and all branded items must arrive by the deadline.

Deadline for PDF to be received for approval is to be determined. Deadline for materials to be received is to be determined.





LANYARD SPONSOR

\$5,500 | 1 Available

Sponsor the lanyards that all attendees will be wearing at Prosper! The lanyard can display a logo and/or message, Lanyards will be distributed to all attendees of the event.

Sponsor is responsible for production and shipping of the lanyards. Prosper to provide sponsor with quantity to order.

Sponsor must provide PDF to Prosper for approval and all items must arrive to the venue by the deadline.

Deadline for PDF to be approved is July 31. Branded materials must be received at the warehouse by August 21.





SEAT DROPS

Day 1 | \$3,500 | 1 Item per Seat

Day 2 | \$3,500 | 1 Item per Seat

As attendees sit down for the general session, they will find your item awaiting them on their chairs. This is an opportunity for you to promote your brand through marketing materials.

Sponsor must provide PDF to Prosper for approval and all printed items must arrive to the venue by the deadline.

Deadline for PDF to be approved is July 31 and printed materials must be received at the warehouse by August 21.





DIGITAL AD ON PROSPER.COM

Middle of Homepage | \$3,500 | 5 Available
Header of Internal Pages | \$2,500 | 5 Available
Footer of Internal Pages | \$2,500 | 5 Available

Up to five ad slots (728x90) will be available for each placement. Ad may link to website of choice and will run 2-3 weeks from date received to 30 days post-event. Sponsor to work with Prosper marketing team to provide artwork by specified deadline.

Sponsor must provide all content and artwork to Prosper for approval.

Deadline for artwork will be prior to show and opportunities are first-come first-served for positioning of ad.

PROSPER SHOW | March 23-25, 2020 | Westgate Hotel, Las Vegas

ABOUT THE SHOW • ATTENDEE • EXHIBITOR • CONFERENCE • MEDIA • PLAN YOUR TRIP

Register Now Exhibit / Inquire

Don't miss these savings!

06 10 48 11
DAYS HOURS MINUTES SECONDS

Early bird rates expire soon!
Register now!

REGISTRATION FOR PROSPER SHOW IS
NOW OPEN

Agenda Exhibitor List Floor Plan



DIGITAL AD ON HOTEL CONFIRMATION EMAIL

\$8,500 | 1 Available

Our housing partner onPeak allows sponsors to expand their reach to Prosper Show attendees throughout the hotel booking experience.

Targeted advertising on the hotel confirmation email allows sponsors to communicate with potential clients.

Sponsor must provide all content and artwork to Prosper approval with correct specs.

Deadline for PDF of artwork to be approved is June 15.

EVENT LOGO

Your reservation for the Compass Demo 2020 | [Access your reservation online >](#)

ONPEAK OFFICIAL HOTELS


Compass Demo 2020
Jun 10 - Jun 13, 2020
McCormick Place • Chicago, IL

test test,

Thank you for booking with onPeak, the official hotel and travel partner of Compass Demo 2020.

onPeak We continuously monitor BEST RATE rates. If ours get lower, yours pledge automatically gets lower.

Hotel Reservation Info



Hyatt Regency McCormick Place
★★★★☆
2233 S Martin Luther King Dr
Chicago, IL 60616

Individual names must be provided to Group blocks by 05/06/2020. Any reservations without an assigned name will be subject to cancellation on 05/06/2020.

PROHD

- Complimentary Continental Breakfast

Contact Details

onPeak
(800) 123-4567 (toll free)
(312) 527-7300 International
compassdemo@onpeak.com

Your Account
Email Address
kristina.simkins@onpeak.com

Password

onPeak Group ID:
3303433

[Modify reservation >](#)
(password required)

Hotel Policies

Attendee/Exhibitor Standard ROH - Standard

Guarantee Policy:
Please provide a valid credit card to hold your reservation. Credit card **MUST** expire after the date of the event. Approximately 30 days prior to start of event, the HOTEL, NOT ONPEAK will charge your credit card a deposit equal to one night's room charge plus tax. First night's room and tax is also payable by check. Please make checks payable to onPeak. Reservation(s) not guaranteed are subject to cancellation.

Cancellation Policy:
Guests must cancel reservations 7 days prior to arrival in order to avoid a charge of one night's room and tax.

Changes Policy:
If you need to make any changes or cancellations to your

**PLACE
YOUR
AD HERE**

[CLICK HERE](#)



ADS IN EVENT GUIDE

\$1,000 - \$1,800 | Limited Availability

Get into the hands of every person who comes to Prosper Show. With an ad in the official Event Guide, you'll ensure your brand goes home with each attendee – and gets constant attention throughout the show.

Sponsorship contract must be signed by July 23.

Sponsor must provide PDF of all artwork to Prosper for approval with correct specs.

Deadline for ad to be approved is July 30 in order to be included in the Event Guide.

Ad Type	Cost
Back Cover – Full Page	\$1,800
Inside Front Cover – Full Page	\$1,500
Inside Back Cover – Full Page	\$1,200
Internal – Full Page	\$1,000



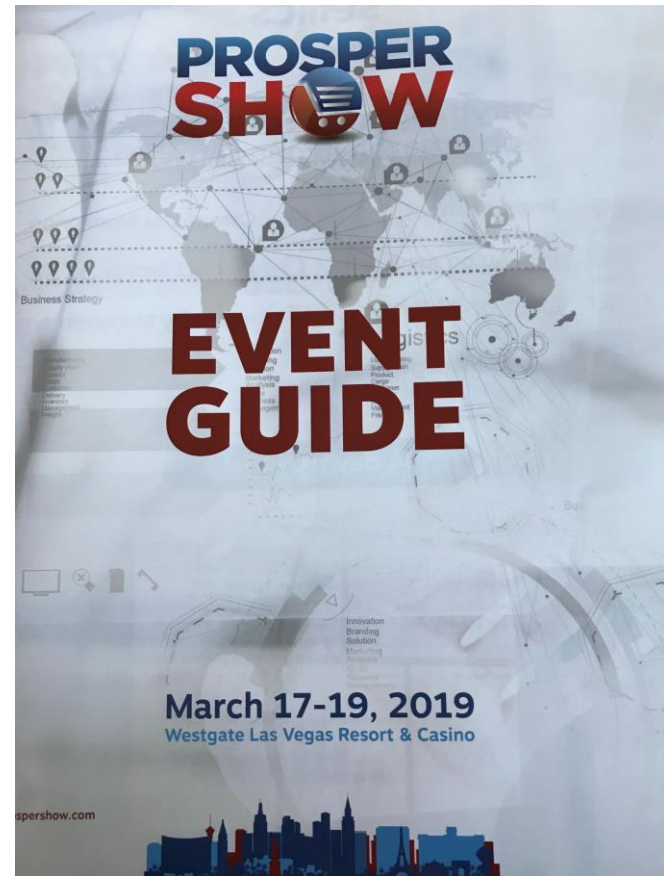
LOGO IN EVENT GUIDE

\$250 | Unlimited

Sponsor has the opportunity to have their company logo appear in the Event Guide that will be distributed to all attendees at the show.

Sponsor must provide PDF all artwork to Prosper for approval with correct specs.

Deadline for PDF artwork in correct sizing to be approved is July 23.





NEWSLETTER ADVERTISING

Reach registered attendees before the show with an ad in one or more of the *Countdown* newsletters. *Countdown* newsletters are sent to all registered conference attendees beginning four weeks before the event to provide them with pertinent information, schedules and more about the upcoming event.

Each newsletter offers one leaderboard position and two box ad positions that will click through to the url address that the sponsor provides.

Please find ad due dates below.

Newsletter Issues	Ad Position	Cost	# of Opportunities
Issues #1-4	Leaderboard	\$2,250 per ad	4
Issues #1-4	Box Ad 1	\$2,250 per ad	4
Issues #1-4	Box Ad 2	\$2,250 per ad	4

Due Dates:

- Issue 1: July 6
- Issue 2: July 13
- Issue 3: July 20
- Issue 4: July 27



GENERAL SESSION SCREEN ADVERTISING (DAY 1)

~~\$500~~ | 3 Available

Keep your eye on the prize! While attendees are waiting for new sessions to begin in the main session room, we will feature your brand on the screens at the front of the room.

This branding opportunity allows you to tell your story in 1 slide that is shown before, between and after sessions. This ad spot will rotate with two other sponsor ads, as well as pertinent event information from the show organizers.

Sponsor must provide all content and artwork to Prosper for approval.

Deadline for slide to be approved is August 14.





BREAKOUT SCREEN ADVERTISING

(ALL 3 ROOMS)

DAY 1 | \$3,000 | 3 Available

DAY 2 | \$3,000 | 3 Available

This branding opportunity allows you to tell your story in one slide to be displayed during the breaks between breakout sessions and immediately after the final session of the day.

The slide with your ad will be in the slide rotation along with slides containing essential show information and no more than two other sponsor slides.

Sponsor must provide all content and artwork to Prosper for approval.

Deadline for slide to be approved is August 14.





MOBILE APP BRANDING SPONSOR

\$10,000 | 1 Available

Prosper Show will feature a mobile app for all attendees to use to find presentations, exhibitors and more.

The mobile app will feature branding opportunities. Sponsor may **send out four push notifications** through the app.

Your company **logo** and **100-word description** will be posted on the sponsor section of the event website.

Two conference passes are included with this sponsorship.

Sponsor must provide all content and artwork to Prosper by the requested deadline for approval. Deadline is TBD.





WIFI INTERNET ACCESS

\$5,000 | 1 Available

Prosper Show will offer all attendees free internet access.

Your **company logo** and **100-word description** will be posted on the sponsor section of the event website.

At the event, **signage** featuring your artwork will be posted throughout the show, displaying the wifi network name and password.

Sponsor must provide PDF all content and artwork to Prosper by the requested deadline.

Deadline for logo and PDF of artwork to be approved for signage is July 27.





SESSION VIDEO RECORDINGS

\$15,000 | 1 Available

Make recordings of presentations available for participants after Prosper. With three sessions at the same time on both days, participants only get one-third of the total content while at the event. Your video recording sponsorship will make sure they don't miss out on any content. Participants will also appreciate not having to take notes during presentations knowing that your company will make it possible to hear it all again.

Sponsorship includes:

- **Credits in video lead in and end roll**
- **company logo** will be in **Event Guide**
- **logo** on signs in **three rooms**

Deadline for logo to be received is July 30.



CHARGING STATION

\$5,500 | 2 Available

Low batteries are inevitable when you're at a conference. Be the company that saves the day when you sponsor a free-standing high-top charging station.

Your branding will be included on the pillar of the charging station. Contact us today to plug in to this memorable sponsorship opportunity.

Sponsor must provide PDFs all content and artwork to Prosper for approval.

Deadline for PDF of artwork to be approved is August 3.





WORKSHOP DAY

\$10,000 | 1 Available

Workshop attendees are focused and ready to take a deep dive in six workshops taking place on Monday, August 31. Target this focused, elite group by sponsoring Workshop Day. Sponsorship includes:

- **full-page ad** in **Event Guide**
- **screen ad** on a slide that runs during break times and between workshops
- one **22"x28" sign** per room)
- **logo** in **Event Guide** next to the mention of the Workshop Day
- **brochures** may be placed in the back of rooms if the sponsor opts to provide and ship them

**Sponsorship contract must be signed by July 28.*

Sponsor must provide PDFs of logo, artwork and content to Prosper for approval and all printed items must arrive at the venue by deadline.

Deadline for PDFs to be approved is August 4.

Deadline for brochures to arrive at the warehouse if the sponsor opts to produce them is August 21.





FOOD & BEVERAGE

DAY 1 | \$5,500 | 1 Available

DAY 2 | \$4,500 | 1 Available

Promote your brand when people are hungry! Prosper Show will place a **22"x28" sign** in front of each dining line at our event to ensure maximum exposure.

Your company **logo** and **100-word description** will be posted on the sponsor section of the event website.

Two conference passes are included with this sponsorship.

Sponsor must provide logo and PDF of all artwork to Prosper by the deadline for approval.

Deadline for logo and artwork for signage to be approved is July 27.





EXHIBIT HALL EVENING NETWORKING EVENT

\$8,500 | 1 Available

Promote your brand when Prosper attendees are all gathered to network! Prosper Show will place a **22"x28" sign** in front of each dining line at our event to ensure maximum exposure.

Your company's **logo** and **100-word description** will be posted on the sponsor section of the event website.

Three conference passes are also included with this sponsorship.

Sponsor must provide logo and PDF of all artwork to Prosper by the requested deadline.

Deadline for logo and artwork for signage is July 27.



Looking for even more promotional ideas? You can provide logo'd napkins, cups, and shirts for the bartenders to wear – the options are endless!



MEETING ROOM

\$1,000 per day | Limited Availability

Looking for a private space to meet with top clients at Prosper Show? We have a small number of private meeting rooms available to rent for you to conduct your business in a convenient location near registration.

Contact us today as meeting rooms will book up quickly.

Cost is per day and all meeting rooms include one door sign and standard table/chair set-up.





TABLE NETWORKING SIGNAGE

\$8,000 | 1 Available

Prosper Show will feature nearly 60 tables for formalized networking meetings within the networking app.

Sponsor will get their logo and booth number printed on each one of the table number signs.

Two conference passes are also included with this sponsorship.

Sponsor must provide logo to Prosper for approval.

Deadline for logo for signage to be approved is July 27.





METERBOARD

\$2,000 | Multiple

Meterboards are an effective way to communicate with attendees. Your sign will be strategically placed to generate brand awareness and promote your products and services. We will include your booth number to ensure your audience knows where to find you!

Contact us today to learn more about this sponsorship opportunity that gets your company name right in the center of the show!

Sponsor must provide logo to Prosper for approval.

Deadline for logo to be approved is July 27.





FLOOR DECALS

\$3,500 for Premium Placement | 2 Available

\$1,000 for Regular Placement | Multiple Available

Stand out from the crowd with a floor decal that promotes your brand, solutions and booth location.

Your logo will welcome attendees at the entrance(s) greeting attendees and let them know where to find you. Consider paying more for premium placement that gives you even more exposure at the show!

Get in touch with us today to explore options!

Sponsor must provide logo and PDF of artwork and content to Prosper for approval.

Deadline for PDF of artwork to be received for approval is July 27.





REGISTRATION

\$7,000 | 1 Available

Welcome attendees as they walk in. You'll be the first to message attendees by having your company's logo in plain sight at registration.

Sponsor will have the exclusive opportunity to place their company branding/messaging on built-in panels above the registration counter.

Sponsor must provide logo to Prosper for approval.

Deadline for PDF of artwork to be received is July 27.





WINDOW DECALS

Starting at \$1,500 | Multiple

Looking to make a big branding splash? Then window decals are the sponsorship you're looking for. Plaster your brand and messaging across windows, doors or other locations around the venue. Contact us today for available options and placement positions.

For more information, please contact us today!

Deadline for PDF of artwork to be received for approval is July 27.





MAKE IT YOURS SPONSORSHIP

\$ - up to you!

Do you have an idea for a sponsorship that is not listed? We'd love to work with you on how we can help execute your vision of augmented branding at Prosper Show!

Need some inspiration? Here are just a few ideas:

- Raffle drawing/booth giveaway
- Enhanced booth display or kiosk around the event space
- Publication wall
- Gamification/gaming area
- Interactive art display

Please contact Joe Morrone at Joe.Morrone@EmeraldX.com to start bringing your vision to life.